2027 TRUE NORTH SOCIETY FUNDRAISER

SPONSORSHIP OPPORTUNITIES

TRUE NORTH SOCIETY think BIG for kids

True North Society's Signature Fundraising Event

We are seeking great partners to help us reach our goals!

Event Details:

- Friday, April 9, 2027
- Hyde House Public Studio in Hyde Park, Tampa

What to Expect:

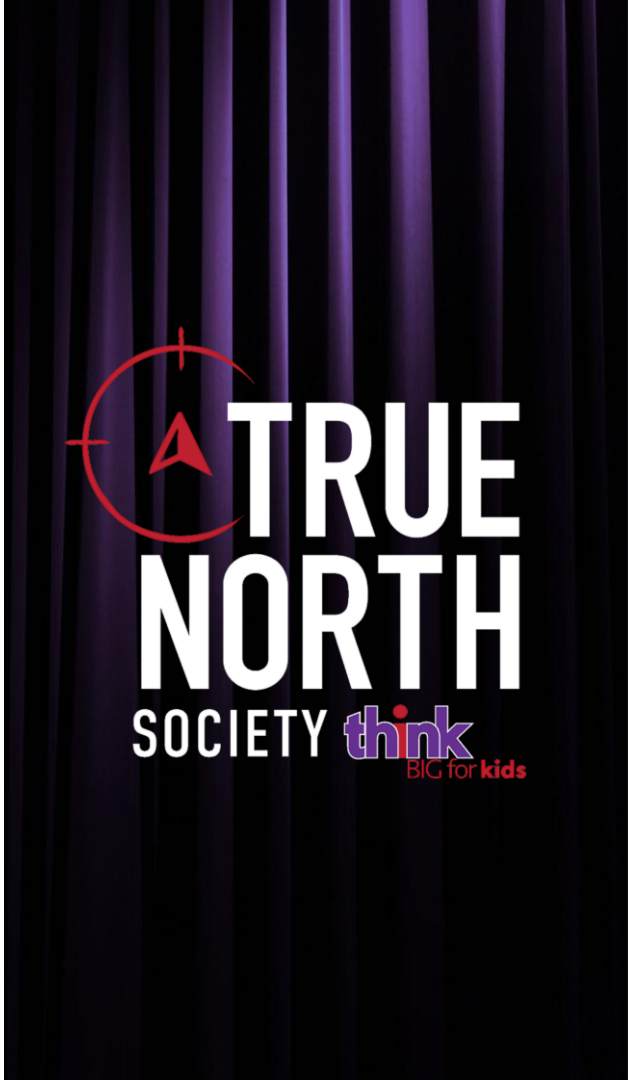
- A fun-filled evening with casino table games, raffle items, great food and drinks, and live entertainment
- Attendance of 200+ influential young professionals from across Tampa Bay
- All event proceeds will go towards funding the Think Big for Kids *True North Passion Scholarship*

What is the True North Society?

In Collaboration with Think Big for Kids

The True North Society is a group of passionate and focused young business professionals, entrepreneurs, academics, creatives and philanthropists who are actively involved in supporting Think Big for Kids.

- In collaboration with non-profit Think Big for Kids, we help kids break the cycle of poverty by preparing them for the workforce.
- Through volunteering and mentoring, we create pathways to success by serving as a compass that helps the next generation find their purpose.



We're Helping to Break the Cycle of Poverty

The True North Passion Scholarship

The True North Passion Scholarship is awarded through Think Big for Kids to students who demonstrate integrity, perseverance and passion for their future careers:

- In the past three years, we have raised **over $100,000 in net proceeds** for the True North Passion Scholarships.
- We have awarded scholarships to **50 deserving students** since our inaugural fundraiser in 2023.
- Scholarships range from **$2,500 to $10,000** based on post-secondary plans and qualifying criteria.
- Student career plans range from Engineering and Healthcare to Marketing, Technology and more.

April 9, 2027

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Presenting Sponsor- $25,000

Sponsorship Package Benefits

- Exclusive sponsorship with no competing brands
- Company logo on everything related to the event: marketing materials, invitations, website and social graphics
- 10 guest tickets for event
- Speaking opportunity to 200+ business and community leaders
- Additional branding opportunities on event swag, giveaways and materials for display
- Social media posts before and after event recognizing your company as Presenting Sponsor
- Opportunity to provide an item for the raffle
- True North Passion Scholarship awarded in honor of your company
- Opportunity to serve on the Think Big for Kids Scholarship Review Committee

Platinum Sponsor - $10,000

Sponsorship Package Benefits

- Company logo included in event promotion: marketing materials, invitations and website
- Verbal recognition during the event to 200+ business and community leaders
- Six guest tickets for event
- Social media posts before and after event recognizing your company as Platinum Sponsor
- Named signature cocktail for the event with your company logo on tables and at the bar
- Opportunity to provide an item for the raffle

Gold Sponsor – $5,000

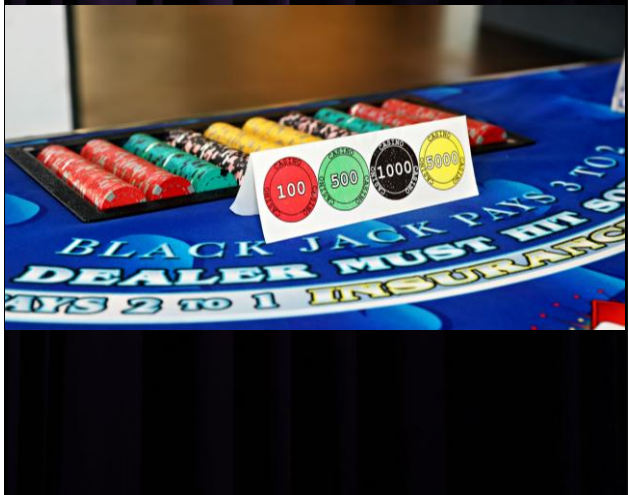
Sponsorship Package Benefits

- Company logo included in event promotion: marketing materials, invitations and website
- Verbal recognition during the event to 200+ business and community leaders
- Four guest tickets for event
- Social media posts before and after event recognizing your company as Gold Sponsor
- Opportunity to provide an item for the raffle

Casino Table Sponsor - $3,500

Sponsorship Package Benefits

- Company logo on event materials, invitations and website
- Verbal recognition during the event to 200+ business and community leaders
- Company logo featured at the tables on signage and/or materials.
- Two guest tickets for event

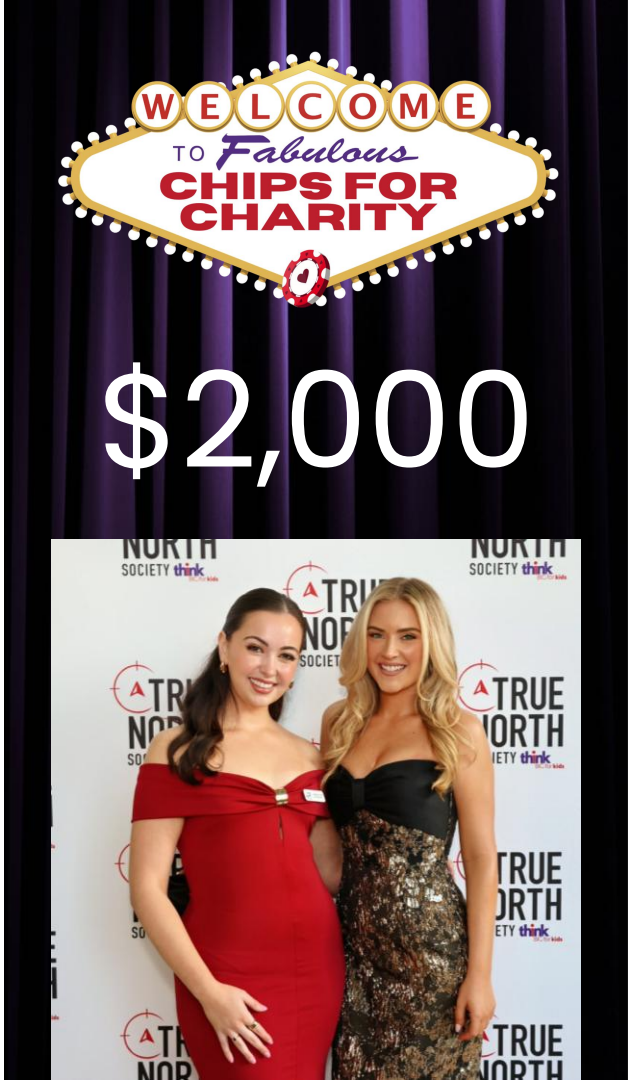


A TRUE NORTH SOCIETY think BIG for kids

Bronze Sponsor - $2,000

Sponsorship Package Benefits

- Company logo on event materials, invitations and website
- Verbal recognition during the event to 200+ business and community leaders
- Two guest tickets for event



Thank You to Our 2026 Sponsors

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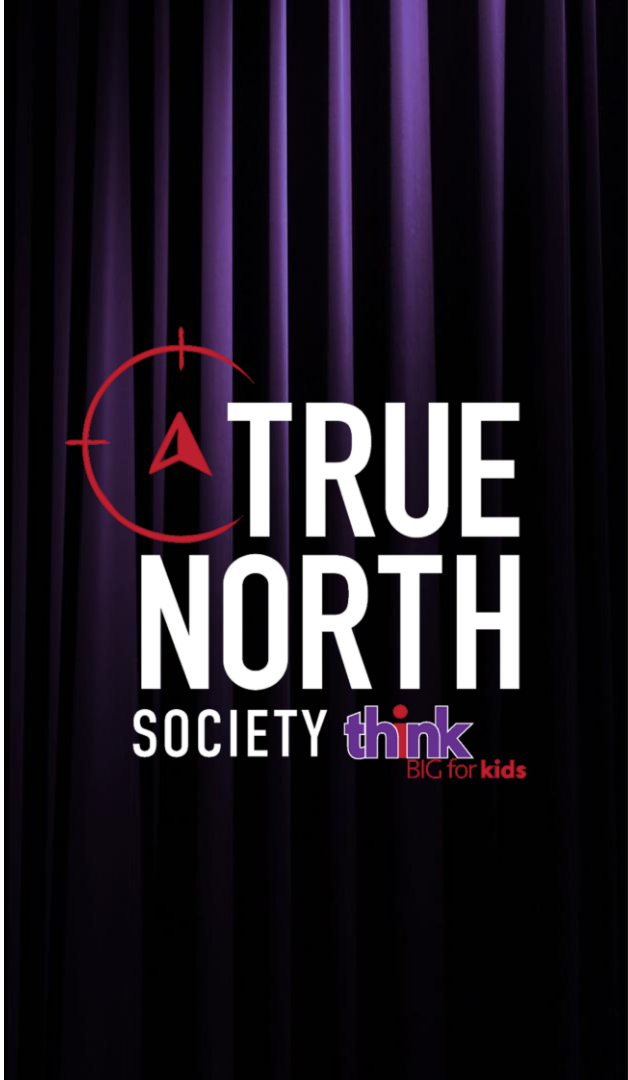

To secure your spot today, please reach out to:

Amy Alley
Think Big for Kids, Executive Director
813.716.0534
amy.alley@thinkbigforkids.org

Think Big for Kids is a 501(c)3 not for profit organization, EIN #: 83-3978138 – all donations are tax deductible.