Annual Appreciation Event

2027 Sponsorship Opportunities

About the Event

The **Think Big for Kids Appreciation Event** brings together more than 250 volunteers, mentors, donors, board members and partners for a special celebration of those who support Think Big's mission and help make our work possible.

Celebrate with fellow Think Big supporters at the Tampa River Center on Thursday, February 4th from 6 – 9 p.m. for an evening of drinks, hors d'oeuvres, networking - and the latest impact and highlights.

The event will include a brief program celebrating our wonderful volunteers who bring the pillars to life and showcase the stories of our kids and their journeys through the Think Big. We will announce and recognize our Volunteers and Partner Companies of the Year.

Click here to see event photos from the 2026 event, a recap of the event on our website and the Journey Without Limits video celebrating the stories of four Think Big students.

Sponsorship Levels

Presenting Sponsor — $50,000

- Exclusive Premier Level
- Category-exclusive Presenting Sponsor recognition
- Premier logo placement across all event materials
- On-stage speaking opportunity

- Recognition by Founder Tony DiBenedetto and Executive Director Amy Alley
- Featured placement in post-event wrap-up
- Opportunity for branded activation and exhibit table at event
- 20 VIP tickets
- Logo placement on Think Big for Kids website for one year

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Visionary Sponsor — $25,000

- Exclusive Level with Speaking Opportunity
- Category-exclusive Visionary Sponsor recognition
- Exhibit table onsite at the event
- Prominent logo placement on signage and digital promotions
- Recognition during awards presentation
- 12 VIP tickets
- Inclusion in post-event wrap-up
- Logo placement on Think Big for Kids website for one year

Gold Sponsor — $10,000

- Logo included on event signage and digital promotions
- Recognition during program
- Opportunity for an exhibit table at the event
- 8 VIP tickets
- Inclusion in post-event wrap-up

Silver Sponsor — $5,000

- Logo included on event signage and select digital promotions
- 4 VIP tickets
- Recognition during program

Why Sponsor?

Think Big for Kids is a 501(c)(3) national non-profit with a mission to break the cycle of poverty for kids by preparing them for the workforce. Our Three Pillars — Career Exploration, Mentorship, and Job Readiness & Placement — create a roadmap that supports students from middle school

through young adulthood. We partner with companies across diverse industries to provide the awareness, guidance, and support young people need to set and achieve their post-graduation goals.

Your sponsorship fuels:

- **Career exploration for middle and high school students**
- **Mentorship that changes trajectories**
- **Job readiness and placement programs that lead to livable-wage careers**

Think Big for Kids has served over 10,000 students since 2017 — and with your support, we can serve thousands more. Gain visibility in the Tampa Bay community among leaders and key stakeholders of our organization.

Thank You

Thank you for your consideration for your support of Think Big for Kids and your commitment to helping kids become prepared for the workforce and discover their career paths. **Please contact Amy Alley, Executive Director, at amy.alley@thinkbigforkids.org or 813.716.0534 to secure your sponsorship today.**